

# 2021 ANNUAL REPORT

## 1. Review and outlook of ministry

2021 has been a challenging year for missions of the FEBC. The pandemic continues to have an impact on people's livelihoods. The Internet censorship has been more and more stringent and the churches in China has experienced more persecution and pressure.

In the midst of all these challenges, we have seen God's grace in leading and renewing the ministries of FEBC so that we can continue to serve the churches and audiences in China through various channels. Last year we had a number of retirements and departures of co-workers who had served for many years. Thankfully, the Lord led four young co-workers to join the team. Their addition has greatly enhanced our audio and video production capabilities. In the past year, our online ministry on social media had a lot of difficulties, but FEBC's own platforms (website and mobile app) were updated and developed, and the access through these platforms have grown significantly. Moreover, we are directly ministering to the Chinese audience through live streaming during the pandemic. Liangyou Theological Seminary has changed its mode of operation in this new situation and continues to serve the church in China, training pastors and church leaders for the house church. FEBC Chinese Ministries in the U.S. developed a new family ministry and began to serve the great needs of the Chinese churches in the area of marriage and family. Although the economy is full of uncertainty, we are thankful that the Lord is providing for the needs of FEBC's ministry and that the giving income continues to grow. We are fully aware that God has given us more resources to motivate us to serve more and respond deeper to the spiritual needs of the church, believers and listeners.

Looking ahead to 2022, we will continue to expand our ministry of FEBC, serve the Chinese churches and the general audience in the midst of challenges, and work together with our gospel partners to fulfill the Great Commission of Christ in the following areas:

#### **Channels Expansion:**

We will continue to build new channels (AM station, website and mobile App) for the gospel, no longer relying on publicly owned social media platforms, to ensure that we can continue to broadcast programs, evangelize, and shepherd our listeners.

#### **Training ministry:**

We will invest more in online training ministries, develop new systems, record new courses, to help churches in China train preachers and leaders.

#### Family ministry:

We will expand our marriage and family programs to help with the great needs of Chinese marriages and parenting. And we will continue to work with local churches to help them build family ministries.

#### 2. Radio Ministry

The theme of Liangyou Radio for 2021 is "Follow the Lord", which encourages listeners to trust God and witness to Christ despite difficult circumstances. We develop four Liangyou Radio programs of "Embrace Every Day", "Dialogue of Disciples", "Star Moment", and "Classic Podium", as well as the overseas Chinese gospel radio program "It's Good to Know You", which is also broadcasted to China through our mobile platform. Together with the podcast series "True Love in My Home", the program department has produced a total of 1,089 hours of programs in 2021.

"Embrace Every Day", a life-growth program, has added a segment on "The Sermon on the Mount" this year, applying a biblical theological approach to the challenges of modern life. The program "Star Moment" continues to produce exciting content based on audience responses and questions, ministering to brothers and sisters in China from different aspects of faith life. The "Classic Pulpit" features classic sermons from church history that have influenced generations. "Dialogue of Disciples" is a new program about discipleship that started in March, focusing on the spiritual growth of disciples through dialogues between a discipler and disciplee. "It's Good to Know You" continues to share the Gospel to listeners in China and bring many closer to the Lord. "True Love in My Home" podcast series provide about two hours of daily programming on parenting for married families. Thanks to the Lord's preparation, in addition to the programs, we currently manage 18 audience groups and 2 prayer groups with nearly 10,000 brothers and sisters in them.

In addition to producing programs to evangelize and provide for the spiritual needs of brothers and sisters in China, the radio ministry also interacts with listeners in China through live broadcasts, answering their questions, praying with them, and shepherding them. Last year, there were nine live broadcasts, each lasting two hours. Although it was not promoted among the listeners due to internet regulation, there were still about 400-650 participants each time.

## 3. New Media Ministry

FEBC Chinese Ministries uses 20 online platforms and channels to broadcast its programs: QQ groups, WeChat subscriptions, YouTube, Facebook, Podcast, and more. In April 2021, China began to remove Christian messages from all public platforms, the first of which was the WeChat public account. When our WeChat public website was deleted, we immediately switched to WeChat miniprogram and accumulated 245,154 visitors within 3 months, but all WeChat miniprogram were also deleted in July 2021.

While we were developing the WeChat mini-program, we redeveloped our Android and Apple mobile apps, including "LiangYou Listening", "Good Shepherd Listening" and "LiangYou Good Shepherd". Although these apps were forcibly removed from the domestic mobile app store, we changed the apps to a self-serving mode so that users can continue to download and install them on their Android phone.



Since May 2021, these apps have been launched 2,958,854 times (570,000 times in December). The audio was played 13,810,790 times, with an average of 2,844,874 listens per month from October to December. Although the gospel work is limited on many public platforms in China, through the promotion of audience groups, listeners can continue to access our websites and apps to listen to the programs, so the gospel is not blocked.

In addition to our own mobile apps, we have also partnered with other organizations, such as WeDevote mobile app to provide daily devotional audio, which has been played more than 5,369,161 times and downloaded more than 1,933,627 times.

Overall listening of Liangyou Radio	11,364,706/month
Platforms own by FEBC USA Website and Mobile App	2,844,874/month(OctDec.)
Listening of FEBC programs in WeDevote Platform	261,099/Month

## 4. Family Ministries

In February 2021, FEBC Family Ministry was officially established to help brothers and sisters build Christian families and to support the church establish a family ministry. At the same time, the "True Love in My Home" podcast series was launched, including "Marriage Private School" (about marriage), "Parenting Academy" (about parenting), "True Love World" (about singles), "My Home Parlor", "Single Parent Tribe" (about single parent families), and "Special Love" (about special needs). We have also produced a parent-child devotional program called "Joyful Spiritual Journey" to help parents and their children pursue God through spirituality together. Three churches in China have reported using "Joyful Spiritual Journey" as a children's Sunday school curriculum.

In addition to ministering to brothers and sisters through the program, the family ministry directly ministered to brothers and sisters through live broadcasts and prayer events, interacting with the audience. During the period from Mother's Day to Father's Day, we launched the "My Family Kneels" prayer campaign, in which 2,000 brothers and sisters participated individually and some churches participated together in church prayer meetings, and we also received over 200,000 words of response from our listeners. In November-December, the "Single Kneelers" also had over 2,000 single brothers and sisters participate.

Family Ministry is dedicated to helping churches build their family ministries. In the past year, we have offered family ministry seminars in 5 churches, and have conducted special seminars and women's retirement meetings in several churches and organizations. The Family Ministry has offered family courses such as "Marriage Counseling", "Youth Formation and Counseling", "Family Pastoral Care in Transition", and a certificate course "Bringing the Church Home" at Christ the Worker Seminary in 2021.

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#### 5. Training Ministries

Llangyou Theological Seminary (LTS) began its Bachelor of Ministry degree program Feb. 2021, and more than one thousand of students have already enrolled. In November, LTS established two new programs: General Undergraduate Program and General Advanced Programs to help more students receive a theological education. In 2021, FEBC USA Chinese Ministry developed 3 courses for Liangyou Thelogical Seminary: "Golden Age Pastoral Care", "Easter Special", and "Christmas Special".

In order to better serve the needs of Chinese churches and to respond to the political situation in China and Hongkong, FEBC USA Cis preparing to establish a new online Bible Institute to continue to train preachers and church leaders for Chinese house churches.

## 6. Financial Report

INCOMING		EXPENSE	
DONATION	\$1,339,287.31	Salary and Benefit	\$758,119.24
GRANT	\$30,000	Electricity Contribution to Liangyou Radio	\$104,744.00
ADMIN SUPPORT	\$121,605.00	Oversea Chinese Radio Broadcasting	\$99,700.00
		Other Program Production	\$73,255.34
		Support to FEBC partner and Minority Ministries	\$60,000.00
		Publication and Mailing	\$51,750.41
		Administrative	\$22,551.88
		New Media Platform Development	\$22,525.03
TOTAL INCOME	\$1,492,312.93	TOTAL EXPENSE	\$1,192,645.90
SURPLUS	\$299,667.03		



FEBC CHINESE MINISTRY

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